

Memorial giving for veterinary teams

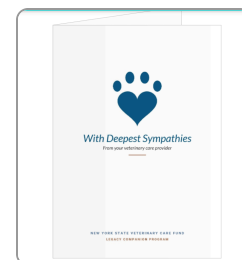
Honor a patient.

Help care for the next one.

Your team already marks the loss of a patient.

Memorial giving adds a small gift in the pet's name to that moment,

The client may later make a larger gift that pays for care for other animals in your region.



WHERE THE GIFT GOES

Several State VMAs have found that pet owners subsequently donate substantial sums to the fund
These owners are the primary source of funding

Your regional fund

Each gift goes to the Veterinary Care Fund for your practice's region.

Care for animals in need

The funds make grants that help families afford veterinary care for their pets.

A tax-deductible gift

The NYSVMS Foundation is a 501(c)(3) nonprofit, and every gift gets a receipt.

HOW IT WORKS

Three steps, one gift.

1 Sign in with your work email

Your hospital and its regional fund are filled in for you. No password.

2 Add the pets, make one gift

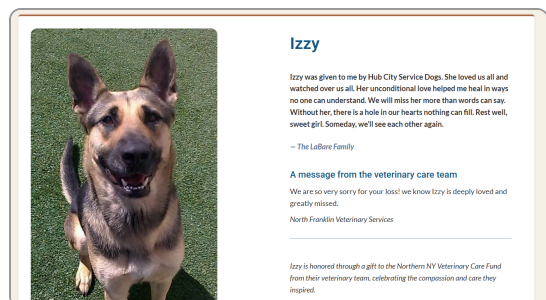
Each pet gets its own memorial page. Tick the box and we mail the family a sympathy card after your team sees a proof.

3 Pass each family their link

Copy the links, or have each one emailed to you with a draft to forward.

WHAT THE FAMILY SEES

A tribute the family writes, in their own time.



A private link. It does not expire. The family comes back to it when they are ready.

Their photo and words. They add a picture and their own tribute.

A choice to give. If they want, they can add a gift of their own.

PRIVACY

Your client stays your client.

Nothing public without consent. No information appears on the Legacy Wall until the pet owner approves it.

Addresses are not kept. If we mail a card, we do not keep the name or address afterward or use it for marketing.

Appeals only if they opt in. A family hears from us again only if they choose to, and no more than twice a year.



GET STARTED

Start with your next patient.

Submit memorials: remember.nysvms.org

See the Legacy Wall: nysvms.org/foundation/legacy-honorees

Questions: NYSVMS office, (518) 869-7867