

# NYSVMS Practice Connect

## Volunteer Outreach Scripts to Set Up a Meeting

### The Mindset

You are a peer reaching out to connect — not selling anything. Your goal is to build relationships and open a conversation.

### Email Scripts

#### ***Option A — Recommended***

**Subject:** Quick connection with NYSVMS

Hi [Name],

I'm a veterinarian in [area] and serve on the NYSVMS board. As part of NYSVMS Practice Connect, we've been reaching out to practices across the state to stay in touch and hear how things are going on the ground.

I'd really value 20–30 minutes to connect — no formal agenda, just a conversation.

Would you be open to a quick call or meeting sometime in the next couple of weeks?

Best,  
[Your Name]

#### ***Option B — Relational***

Hi [Name],

I'm involved with NYSVMS (currently serving on the board), and we've been reaching out to practices across New York just to reconnect and hear how things are going.

I'd love to connect for 20–30 minutes — very informal, just a chance to hear your perspective and share what we're seeing across the profession.

Best,  
[Your Name]

#### ***Option C — Purpose-driven***

Hi [Name],

I serve on the NYSVMS board and am part of a Practice Connect initiative where we're reaching out to practices across the state to strengthen connections and better understand what practices are experiencing right now.

This isn't a formal presentation — just a conversation.

Would you have 20–30 minutes to connect?

Best,  
[Your Name]

## Phone Script

“Hi [Name], this is [Your Name]. I'm a [role] and serve on the NYSVMS board. I'm reaching out as part of Practice Connect — just to stay in touch and hear how things are going. Would you have 20–30 minutes to connect?”

## Text / LinkedIn

Hi [Name] — I'm reaching out through NYSVMS Practice Connect. I serve on the NYSVMS board and we're connecting with practices across the state just to stay in touch. Would you be open to a quick 20–30 min conversation?

## If They Ask What This Is About

“It's really just about staying connected — hearing how practices are doing and making sure you're aware of what NYSVMS is working on. No formal presentation.”

## Follow-Up Email

**Subject:** Just checking in

Hi [Name],

Just wanted to follow up — I'd still really value a quick connection. Let me know what works for you.

Best,  
[Your Name]

## Key Reminder

Keep it short. Keep it human. This is about connection, not a pitch.