

Practice Connect Quick Guide

Opening

“Just connecting with practices across the state — would love to hear how things are going.”

Ask

- How are things going?
 - Biggest challenges?
 - How connected do you feel to the profession?
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Listen

- Let them talk
Follow their lead
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Share (briefly)

“NYSVMS is working on advocacy, CE, and supporting practices across NY.”

Invite

“We’re building stronger connections — first step is just staying in touch.”

Close

- Follow-up OK?
 - Best contact?
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Remember

Not a pitch

Keep it human

20–30 minutes